

# Industry Outlook

FREIGHT FORWARDING COMPANIES

THEINDUSTRYOUTLOOK.COM

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Manas Kumar Ganguly  
CEO & Partner

## OCEANIC EXPRESS

Pioneering Logistics  
Excellence in Critical Cargo  
Handling & Beyond

₹150



**Industry Outlook** TOP 10  
**FREIGHT FORWARDING  
COMPANIES - 2024**

**Oceanic Express**

Kolkata  
oceanicexpress.in

**Manas Kumar Ganguly**

CEO & Partner

An asset-based firm that owns various types of vehicles and focuses on transporting plant machinery and industrial project cargo is proficient in guaranteeing the secure and safe delivery of valuable assets

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Manas Kumar Ganguly  
CEO & Partner

**OCEANIC  
EXPRESS**

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Handling & Beyond

Industry Outlook



IS PROUD TO PRESENT

**OCEANIC EXPRESS**

AS ONE OF THE

TOP 10

**FREIGHT FORWARDING  
COMPANIES**

2024

*in acknowledgement of its unwavering focus and dedication  
to achieve excellence in quality and delivery in this field.*

*Sudhakar Singh*

Sudhakar Singh  
Managing Editor  
Industry Outlook

COVER  
FEATURE



Manas Kumar Ganguly  
CEO & Partner

# OCEANIC EXPRESS

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Pioneering Logistics Excellence in  
Critical Cargo Handling & Beyond

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**A**s the freight forwarding industry undergoes a transformative phase with the ascent of innovative startups, it is not without its set of challenges. The traditional modus operandi, characterized by intricate processes and paperwork, has posed hurdles for these emerging companies. The adoption of cutting-edge technologies, such as artificial intelligence, blockchain, and the Internet of Things, though revolutionary, introduces its complexities.

In the world of logistics, where challenges are the building blocks of innovation, Oceanic Express sets the course for excellence



of India”, speaks Manas Kumar Ganguly CEO & Partner of Oceanic Express Freight Forwarding division.

In addressing the complexities of transporting dangerous goods, and hazardous materials, notably explosives, a crucial requirement emerges for standardized operating procedures coordinating with different statutory authorities and obtaining permission. The Indian government is actively working towards establishing such a platform through the National Logistics Portal (NLP). Despite the involvement of key governing authorities, such as the Petroleum and Explosives Safety Organization, MMD under DG Shipping, MoRTH and Customs Department, current loopholes in the system allow different short sighted service providers to exploit the lack of a stringent framework.

Oceanic Express LLP, although smaller in scale compared to major players in the Indian logistics industry, has established itself as a niche and specialized company since its founding by Pradeep Agarwal in 2016. While the company began in custom broking and general cargo

transportation, it has strategically evolved to focus on freight management and solutions, particularly in handling Dangerous Goods, Hazardous Materials, Explosives and critical ODC/OWC/OG Cargo. In addition to servicing the government's Ministry of Defense with explosive transportation, the company is engaged in military cargo, Over Dimensional & Over Weight, Over Height engineering goods, and large voluminous Breakbulk cargo for both export and import. Recognizing the unique demands of its small yet distinct market, Oceanic Express is committed to providing comprehensive support, including door-to-door movements facilitated by an advanced AI-driven CRM system. Looking ahead, the company's plans involve expanding its expertise in handling specialized cargo and maintaining a strategic advantage by remaining distinct from competitors in the conventional freight sector at key places in India.

Located in Kolkata, Oceanic Express is a dedicated force addressing the intricate challenges of Logistics, Freight Management & Transportation in developing and underdeveloped countries such as India, Nepal & Bhutan. Embracing the ever-changing state of infrastructure and the unpredictability of obstacles as opportunities for growth, the firm forges ahead with a commitment to reduce the time and cost to excellence.

Oceanic Express an asset-based organization with different kinds of vehicles specializes in the transportation of plant machinery and industrial project cargo, the firm's team excels in ensuring the safe and secured delivery of valuable assets. “We take pride in our remarkable proficiency in navigating local hurdles, managing commercial processes, and expediting in-house customs clearances. Always maintaining the highest safety approaches from handling heavy machinery, cranes, and towers to transporting vehicles, plants, and over dimensional and overweight cargo, our expertise extends across a spectrum of challenges, demonstrating our ability to handle diverse cargo with ease and professional competency. At Oceanic, we are not just logistics experts; we are partners in progress, turning challenges into triumphs for our clients in every step of the journey where safety, time, and cost is the main essence following the basic theme line of Gatishakti Program of the Government

“Communication is paramount in any service organizations. Our operations at Oceanic Express LLP, and we have prioritized building a robust system to facilitate seamless interactions. On our website, we showcase one of the pioneering uses of artificial intelligence (AI) in the logistics industry, positioning ourselves as one of the first Indian companies to integrate AI into our CRM processes”, adds Manas Kumar Ganguly. The firm's CRM, meticulously crafted by software specialists, ensures efficient communication and response management. 📄